

Greater Valdosta  
United Way



## August 2023 News



### Taste of Georgia

Greater Valdosta United Way is happy to announce that the Taste of Georgia is returning on September 7, 2023! The evening will be full of Georgia's best food, wine, beer, spirits, and merchandise, and you do not want to miss out!

This year, there is a daytime agricultural symposium and breakout sessions with political and industrial leaders representing the agriculture industry.

Tickets for the evening event can be purchased [HERE](#) and are \$40 prior to the event and \$50 at the door. Proceeds from the event benefit the GVUW 2023 campaign and Lowndes County 4-H.

For sponsorship opportunities or to be a vendor at the event, email [staff@gvuw.org](mailto:staff@gvuw.org).

We would like to say a huge thank you to Azalea City Civic Club, Valdosta GA for hosting this event and to the event partners [Georgia Grown](#), [Visit Valdosta](#), and [UGA Extension - Lowndes County 4-H](#)

For more information on the Taste of Georgia, visit the webpage at [unitedwayvaldosta.org/taste-of-georgia](http://unitedwayvaldosta.org/taste-of-georgia).

# Fall Day of Caring

Save the date for the Fall Day of Caring!

Day of Caring is a semi-annual event organized by GVUW to support our partner nonprofits and the community by assembling volunteers to complete service projects. The mission here at GVUW is to improve people's lives by mobilizing the caring power of the community, and we need you!

The Day of Caring will take place on Friday, October 20.

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## July Highlights

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### GVUW Provides an Additional \$25,000 in Summer Support to Local Nonprofits

Thanks to the dedication of the Community Investment Committee and the final approval by the GVUW board, an additional \$25,000 will be distributed between eight of our partner nonprofits.

The funds will go towards the partner nonprofits' programs and services that GVUW supports. These programs must fit into their focus areas of youth and after-school programs, housing and shelter, mental health training and awareness, and basic needs.

Recipients of the summer support funds are ACTO, American Red Cross, Habitat for Humanity, Jacobs' Ladder, LAMP, Living Bridges, Partnership Health Center, and Youth Impact Center.



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New Paint on Office



Check out the amazing paint job done by Allen Paint and Wallcovering! We are so happy with the outcome and are so thankful for the professionalism of everyone involved in restoring our office to its original beauty!



On July 27, GVUW staff spent the morning helping Second Harvest of South Georgia pass out school supplies through their Teacher's Harvest program, a free school supply store for local educators. Thank you, Second Harvest, for letting us volunteer and pass out annual postcards showing the impacts GVUW is making in the community!

## Sponsorship Opportunities For 2023

We are currently showcasing a new sponsorship opportunity model for supporters of Greater Valdosta United Way. There are four different levels that provide sponsors continuous promotion throughout the year.

For questions, contact us at [lcole@gvuw.org](mailto:lcole@gvuw.org)

# UNITING FOR MORE



Greater Valdosta United Way  
Serving South Georgia

## PLATINUM 2 Available

- Acknowledgment in press releases, speaking opportunity at the annual campaign kickoff (Oct 2023), logo on corporate donor billboards
- Name and logo printed on all outreach materials (table tents for events, Day of Caring t-shirts, event banners, etc.)
- Speak at one quarterly nonprofit partner networking breakfast
- Set up booth at official GVUW events
- Recognition on the website and social media
- Sponsor for U-Nite dinner (table of 8, logo and recognition)
- Title Sponsor for 2023 Charity Golf Tournament
- Half page ad in the GVUW annual review

**\$15,000**

## GOLD 3 Available

- Acknowledgment in press releases, speaking opportunity at the annual campaign kickoff (Oct 2023), logo on corporate donor billboards
- Name and logo printed on all outreach materials (table tents for events, Day of Caring t-shirts, event banners, etc.)
- Speak at one quarterly nonprofit partner networking breakfast
- Recognition on the website and social media
- Sponsor for U-Nite dinner (table of 6, logo and recognition)
- Gold Sponsor for 2023 Charity Golf Tournament
- Quarter page ad in the GVUW annual review

**\$10,000**

## SILVER 3 Available

- Name and logo printed on all outreach materials (table tents for events, Day of Caring t-shirts, event banners, etc.)
- Recognition on the website and social media
- Sponsor for U-Nite dinner (table of 4)
- Cart, Reception, or Lunch Sponsor for 2023 Charity Golf Tournament
- 3.5" x 2.0" ad in the GVUW annual review

**\$5,000**

## BRONZE 5 Available

- Recognition on the website and social media
- Sign Sponsor and one team for 2023 Charity Golf Tournament

**\$2,000**

\*Additional sponsorship-level funds will be used to support the annual campaign and disaster / emergency assistance.

Our mission at Greater Valdosta United Way is to make an impact in South Georgia by mobilizing the caring power of the community. We are sincerely grateful to those who donate their time, talents, and treasure to the Greater Valdosta United Way.

We look forward to collaborating and connecting with you this year!

## Upcoming Events

August 5:

Beautiful Creations Tools for School (3 Locations)  
Back to school drive to give away first come, first serve bookbags filled with school supplies.  
Live music, food, and fun!  
11:00 AM - 1:00 PM

Brittany Woods/Park Leasing Office  
1150 Old Statenville Rd  
Valdosta, GA 31601

Heron Lake Leasing Office  
1800 Eastwind Rd.  
Valdosta, GA 31602

Ashton Park Apartment Homes Leasing Office  
1315 River St.  
Valdosta, GA 31601

For more information, contact [beautifulcreationsbychanel@yahoo.com](mailto:beautifulcreationsbychanel@yahoo.com)  
or sign up through the link below!  
[Sign Up](#)

**August 12:**

Camp Rock - Get the Scoop on Foster Care  
Join Camp Rock and Bridge 11 for an ice cream social to learn more about foster care and to support their back-to-school supplies drive.  
12:30 PM - 3:00 PM

4391 Rocky Ford Rd  
Valdosta, GA 31601

**September 7:**

Taste of Georgia  
Rainwater Conference Center  
More information [HERE](#)

**October 12**

Girls on the Run South Georgia Lip Sync Battle  
More information [HERE](#)

**October 17**

GVUW Text to Give Tuesday  
*More information coming soon*

**October 20**

GVUW Fall Day of Caring  
*Details coming soon*

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Follow Us On Social Media!



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