Greater Valdosta United Way Serving South Georgia



February 2023 News

How your donations impacted South Georgia in 2022

In 2022, GVUW distributed \$800,000 into the community. The funds went to support our local nonprofits, community grants, and internal programs.

20 of our partner nonprofits' programs were able to provide critical services due to GVUW support of \$650,000

More than 500 volunteers donated 2,000 hours of time to address the changing community needs An additional \$150,000 invested back into local nonprofits and the South Georgia region through grants and GVUW internal programs

What's To Come

GVUW staff and board will be conducting Community Investment Interviews for the programs and services to be funded this year. Funding will begin March 1.

We are currently accepting applications for our 2023 Board of Directors! Our goal is to have board representation from each of the 11 counties we serve. If you or anyone you know is interested in serving the community as a board member, download our application HERE.

Campaign Update

The "Uniting for More" campaign has surpassed its goal! Thank you to all of our local donors for giving! You all truly make a difference in the community.



Small donations add up!
Change lives for as little as \$5 a month.

\$5.00 x 20,000 People = \$100,000 \$100,000 x 12 Months = 1,200,000

TO GIVE TEXT
GVUW1954
TO
44321

OR

Donate through our Website

January Highlights



Crossroads Baptist School's Rota
Cadet students spent an afternoon
filling the food pantries at the GVUW
office and at Partnership Health
Center! We are so grateful to those
who give their time to support others!
Thank you!



Through the efforts of GVUW, Ex-NFL Player Adrian Peterson returned to Valdosta to visit S.L. Mason Elementary School, W.G. Nunn Elementary School, and J.L. Newbern Middle School to promote the well-being and mental health of our youth.







Sponsorship Opportunities For 2023

We are currently showcasing a new sponsorship opportunity model for supporters of United Way. There are four different levels that provide sponsors continuous promotion throughout the year.

For questions, contact us at lcole@gvuw.org

UNITING FOR MORE



PLATINUM 2 Available

- Acknowledgment in press releases, speaking opportunity at the annual campaign kickoff (Oct 2023), logo on corporate donor billboards
- Name and logo printed on all outreach materials (table tents for events, Day of Caring t-shirts, event banners, etc.)
- · Speak at one quarterly nonprofit partner networking breakfast
- · Set up booth at official GVUW events
- · Recognition on the website and social media
- Sponsor for U-Nite dinner (table of 8, logo and recognition)
- · Title Sponsor for 2023 Charity Golf Tournament
- · Half page ad in the GVUW annual review

\$15,000

GOLD 3 Available

- Acknowledgment in press releases, speaking opportunity at the annual campaign kickoff (Oct 2023), logo on corporate donor billboards
- Name and logo printed on all outreach materials (table tents for events, Day of Caring t-shirts, event banners, etc.)
- Speak at one quarterly nonprofit partner networking breakfast
- · Recognition on the website and social media
- · Sponsor for U-Nite dinner (table of 6, logo and recognition)
- · Gold Sponsor for 2023 Charity Golf Tournament
- · Quarter page ad in the GVUW annual review

\$10,000

SILVER 3 Available

- Name and logo printed on all outreach materials (table tents for events, Day of Caring t-shirts, event banners, etc.)
- · Recognition on the website and social media
- · Sponsor for U-Nite dinner (table of 4)
- Cart, Reception, or Lunch Sponsor for 2023 Charity Golf Tournament
- . 3.5" x 2.0" ad in the GVUW annual review

\$5,000

BRONZE 5 Available

- · Recognition on the website and social media
- Sign Sponsor and one team for 2023 Charity Golf Tournament

\$2,000

*Additional sponsorship-level funds will be used to support the annual campaign and disaster / emergency assistance.

Our mission at Greater Valdosta United Way is to make an impact in South Georgia by mobilizing the caring power of the community. We are sincerely grateful to those who donate their time, talents, and treasure to the Greater Valdosta United Way.

We look forward to collaborating and connecting with you this year!

Upcoming Events

February 18: ACTO Fundraiser, "The King is in the Building" at Mathis Auditorium

March 25: Jacobs' Ladder Horse Show

April 15: Girls On The Run Spring 5K

May 13: NALC Annual Food Drive at Second Harvest

May 19: GVUW Spring Day of Caring

Follow Us On Social Media!





GREATER VALDOSTA UNITED WAY 1609 N. PATTERSON ST., VALDOSTA, GA 31602

staff@gvuw.org tel 229.242.2208 Federal Tax ID #58-0643332

Greater Valdosta United Way | 1609 N Patterson St, Valdosta, GA 31602

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