

July 2023 News



United Way National Hill Day

Michael Smith, Chair of the United Ways of Georgia State Association, represented Georgia while meeting with political leaders at the United Way Hill Days. There were 36 states, nearly 100 local United Ways, and state associations in attendance. United Way supported the bipartisan Help Act, which would help fund the expansion of 988 and 211 across the country, as well as the Charitable Deduction Act. Last year, 211 received nearly 20 million calls and texts. Georgia is one of just two states without statewide coverage.



New GVUW Website

Greater Valdosta United Way has been hard at work revamping our website to be more interactive and up-to-date! Visit gvuw.org! It is still a work in progress, but it is fully accessible! Let us know what you think!

The screenshot shows the website's navigation bar with the logo, a "Need Assistance? GIVE NOW" button, and menu items: "What We Do", "Get Involved", "Community Partners", "News", and "Contact". The main banner features a young boy with glasses and the text "SERVING SOUTH GEORGIA" and "GREATER VALDOSTA UNITED WAY". Below the banner are four content cards: "GIVE" (Every dollar matters...), "ADVOCATE" (Your voice is powerful...), "VOLUNTEER" (Sharing your time is invaluable...), and "OUR IMPACT" (Together, we will improve our community...).

Would you like your story to be featured on our newly designed website? Email icole@gvuw.org on how the GVUW has impacted you, your organization, or the community! We would love to hear from you and spotlight your story on our website. Please limit quotes to 2-3 sentences.

June Highlights

United Way of Florida Leaders Conference

In June, Community Impact Director, Susan, and Development and Marketing Director, Logan, had the opportunity to attend the 2023 Leaders conference for United Way of Florida!

At this conference, the two learned more about ALICE and different marketing strategies to tell better stories through the power of the media. It was a great learning experience, and everything learned will be brought back to the GVUW office.



GVUW partnered with Valdosta Young Professionals and the Turner Center for

the Arts to throw a nonprofit Speed Dating event. This gave young professionals the opportunity to spend face-to-face time with more than 30 local nonprofit organizations.

The event was intended to help young professionals build connections, find volunteer opportunities, and fill leadership positions on nonprofit boards.



On June 15, we had the honor of hosting a panel for Leadership Lowndes at Hospice of South Georgia in Valdosta, GA. Michael moderated a panel of four of our partner nonprofits, a nurse practitioner, and a therapist. We hope the panel brought to light the efforts put forth by nonprofits working to support the health and well-being of our community.



In June, we hosted our quarterly Partner Nonprofit Collaborative Meeting and are thankful to those who could attend. The GVUW is so excited for the future of our organization and strengthening our partnership with our 22 partner nonprofits.



We had two VBS groups stop by the office to fill the food pantry early in June. GVUW would like to say thank you to these kids for taking the time out of their fun day to give back to their community!



Thank you, Georgia Power, Club of Hearts, for your generous donation

to GVUW! We appreciate all Georgia Power does for us, especially during the June storms.

Sponsorship Opportunities For 2023

We are currently showcasing a new sponsorship opportunity model for supporters of Greater Valdosta United Way. There are four different levels that provide sponsors continuous promotion throughout the year.

For questions, contact us at lcole@gvuw.org

UNITING FOR MORE



Greater Valdosta United Way
Serving South Georgia

PLATINUM 2 Available

- Acknowledgment in press releases, speaking opportunity at the annual campaign kickoff (Oct 2023), logo on corporate donor billboards
- Name and logo printed on all outreach materials (table tents for events, Day of Caring t-shirts, event banners, etc.)
- Speak at one quarterly nonprofit partner networking breakfast
- Set up booth at official GVUW events
- Recognition on the website and social media
- Sponsor for U-Nite dinner (table of 8, logo and recognition)
- Title Sponsor for 2023 Charity Golf Tournament
- Half page ad in the GVUW annual review

\$15,000

GOLD 3 Available

- Acknowledgment in press releases, speaking opportunity at the annual campaign kickoff (Oct 2023), logo on corporate donor billboards
- Name and logo printed on all outreach materials (table tents for events, Day of Caring t-shirts, event banners, etc.)
- Speak at one quarterly nonprofit partner networking breakfast
- Recognition on the website and social media
- Sponsor for U-Nite dinner (table of 6, logo and recognition)
- Gold Sponsor for 2023 Charity Golf Tournament
- Quarter page ad in the GVUW annual review

\$10,000

SILVER 3 Available

- Name and logo printed on all outreach materials (table tents for events, Day of Caring t-shirts, event banners, etc.)
- Recognition on the website and social media
- Sponsor for U-Nite dinner (table of 4)
- Cart, Reception, or Lunch Sponsor for 2023 Charity Golf Tournament
- 3.5" x 2.0" ad in the GVUW annual review

\$5,000

BRONZE 5 Available

- Recognition on the website and social media
- Sign Sponsor and one team for 2023 Charity Golf Tournament

\$2,000

*Additional sponsorship-level funds will be used to support the annual campaign and disaster / emergency assistance.

Our mission at Greater Valdosta United Way is to make an impact in South Georgia by mobilizing the caring power of the community. We are sincerely grateful to those who donate their time, talents, and treasure to the Greater Valdosta United Way.

We look forward to collaborating and connecting with you this year!

Upcoming Events

Beautiful Creations School Drive: July 15, July 22, July 28, July 29, and August 5

For more information, contact beautifulcreationsbychanel@yahoo.com
or sign up through the link below!
[Sign Up](#)

July 14: Red Cross Blood Drive
More Information [HERE](#)

August 17: U-Nite Dinner

Contact lcole@gvuw.org for information on how to get involved!

Follow Us On Social Media!



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