

# CAMPAIGN AWARENESS MONTH

*October 2023 News*

## Campaign Kickoff Breakfast

This morning, Greater Valdosta United Way kicked off the 2024 campaign season with a breakfast hosted by Wiregrass Georgia Technical College. GVUW staff and board members, local leaders, and partner nonprofits gathered together to celebrate the start of campaign awareness month.

We are excited about this campaign season and are proud to announce that we are currently at 30% of our overall goal! Let's make this campaign season the best one yet!

Together, we Live United!



UNITING FOR MORE 

JOIN US FOR TEXT TO GIVE TUESDAY!  
TUESDAY, OCTOBER 17

TEXT GVUW1954 TO 44321  
TO START DONATING



Mark your calendars for Text to Give Tuesday on October 17! Giving to the GVUW is as simple as texting "GVUW1954" to the number 44321.

From there, you will be directed to a page where you will have the option to give once or set up a recurring donation. The funds raised on this day will go toward our 2024 Campaign and will be distributed throughout our community.

No amount is too small! Just \$5.00 a week will provide a life skills class or round-trip transportation for a disabled adult.



Michael Smith of Greater Valdosta United Way talks about campaign awareness month and celebrating the Day of Caring on October 20th.

[READ MORE](#)

### Greater Valdosta United Way prepares 2024 nonprofit campaign.

The organization is the leader in bringing donors, volunteers, and community organizations together to solve critical problems in the 11-county region.

[READ MORE](#)



## Fall Day of Caring



It is not too late to volunteer for the Fall Day of Caring!

Day of Caring is a semi-annual event organized by GVUW to support partner

nonprofits and the community by assembling volunteers to complete service projects. The mission here at GVUW is to improve people's lives by mobilizing the caring power of the community, and we need you!

Sign up for the Day of Caring below!

Sign  
Up

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## September Highlights

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### Publix Workplace Campaign

Thank you to our biggest corporate donor, Publix, for running a successful workplace campaign this year!

Both Publix Super Market at Baytree Village and Publix Super Market at Perimeter Park ran a workplace campaign from September 1 through September 17 to encourage their employees to give back and make a difference in the community. In addition to our local Publix's support, we are also supported by their corporate office.

Way to go, Publix at Baytree, for doubling your contribution from last year! There is no question that we are a stronger community because of Publix. We are so grateful for the support!

For more information on how to get your employees engaged through a workplace campaign, contact us at [staff@gvuw.org](mailto:staff@gvuw.org)!





## Dunkin' Ribbon Cutting

GVUW would like to welcome a new business to Valdosta and thank them for their generous donation to our organization!

On September 27, Dunkin' had their ribbon cutting for the first Valdosta location. On top of celebrating the opening, they gifted GVUW with a check to go towards our campaign this year.

Thank you, Dunkin', for your partnership, and we are excited to see how this business will thrive in our community.



## QuikTrip

Thank you QuikTrip for giving us the opportunity to come speak to your staff and for your business being such a passionate supporter of United Ways!



South Georgia is grateful to finally have a QuikTrip in our area! We look forward to seeing the success of your workplace campaign!

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## Sponsorship Opportunities For Fall 2023

There are various ways to support Greater Valdosta United Way throughout the year. We host two volunteer events annually to help raise funds and awareness in South Georgia. It would be an honor to add your company to the list of sponsors supporting our efforts here in South Georgia!

### Day of Caring

We provide each volunteer with a shirt as well as breakfast for their time. We are currently looking for a \$1,000-\$1,500 sponsorship to help with the cost of Day of Caring shirts, breakfast, and supplies.

With this level of sponsorship, your business will be recognized at the event and on social media platforms.



For sponsorship questions, contact Logan Cole at [lcole@gvuw.org](mailto:lcole@gvuw.org)

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## Upcoming Events

### Domestic Violence Awareness Month:

The Haven has a month packed of events for Domestic Violence Awareness  
Event List [HERE](#)

**October 17**

GVUW Text to Give Tuesday

**October 20**

[GVUW Fall Day of Caring](#)

**October 26**

Youth IMPACT Center Community Counseling Day  
Free to the community  
More information [HERE](#)



**C.O.A.T.S:**

Covering Others Always Through Service

Hosted by: Beautiful Creations

Looking for new or unused coats to help the less fortunate to keep warm

More Information [Here](#)

Our mission at Greater Valdosta United Way is to make an impact in South Georgia by mobilizing the caring power of the community. We are sincerely grateful to those who donate their time, talents, and treasure to the Greater Valdosta United Way.

We look forward to collaborating and connecting with you this year!

Follow Us On Social Media!



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