Greater Valdosta United Way



April 2023 News

Annual Board Retreat

We held our 2023 Annual Board Retreat on March 24. We are grateful to our returning board members and thrilled to welcome 8 new board members to the group. This year, their volunteerism will have a significant impact in our region. The future looks promising!





Day of Caring is a semi-annual event organized by Greater Valdosta United Way to support our partner nonprofits and the community by assembling volunteers to complete service projects. The mission here at Greater Valdosta United Way is to improve people's lives by mobilizing the caring power of the community, and we need you!

Our Spring Day of Caring will take place on Friday, May 19 at Unity Park. To volunteer contact Logan Cole at **Icole@gvuw.org** or through the button below!

Day of Caring Registration

March Highlights



On March 4, GVUW participated in the Annual Mental Health Resource Fair hosted by Greenleaf Behavioral Health Hospital.



Bridges to Therapy

Monday, March 27, Dr. Jordan R. Murphy visited three local organizations to teach on laying a foundation for wellness using the Community Resiliency Model.

Watch Video Here







Publix Appreciation Week

Shopping isn't the only thing that is a pleasure at Publix. We had so much fun thanking our #1 Global Corporate Leader! We are very proud that Publix supports United Way. We couldn't do what we do without you. THANK YOU, PUBLIX!















In March, we began distributing checks to our 22 partner nonprofits that were awarded campaign funding. The funds will support 44 of our partners' programs and services that align with our focus areas of Mental Health Training and Awareness, Basics Needs, Housing/Sheltering, and Youth After School Programs. Our partner nonprofits are making a huge impact in our community, and GVUW is proud to support them.

We could never say thank you enough to all our donors and supporters who assisted with the 2023 campaign. You all are a vital part of our grant process, and the South Georgia community is better because of you!







We had so much fun attending the 2023 Great American Cookoff hosted by **Boys & Girls Club of Valdosta, Inc.** at Seasons Valdosta. Thanks to all that visited us at the kid's corner!

Read More Here

Sponsorship Opportunities For 2023

We are currently showcasing a new sponsorship opportunity model for supporters of United Way. There are four different levels that provide sponsors continuous promotion throughout the year.

For questions, contact us at lcole@gvuw.org

UNITING FOR MORE



Greater Valdosta United Way Serving South Georgia

PLATINUM 2 Available

- Acknowledgment in press releases, speaking opportunity at the annual campaign kickoff (Oct 2023), logo on corporate donor billboards
- Name and logo printed on all outreach materials (table tents for events, Day of Caring t-shirts, event banners, etc.)
- Speak at one quarterly nonprofit partner networking breakfast
- · Set up booth at official GVUW events
- · Recognition on the website and social media
- · Sponsor for U-Nite dinner (table of 8, logo and recognition)
- · Title Sponsor for 2023 Charity Golf Tournament
- · Half page ad in the GVUW annual review

\$15,000

GOLD 3 Available

- Acknowledgment in press releases, speaking opportunity at the annual campaign kickoff (Oct 2023), logo on corporate donor billboards
- Name and logo printed on all outreach materials (table tents for events, Day of Caring t-shirts, event banners, etc.)
- Speak at one quarterly nonprofit partner networking breakfast
- · Recognition on the website and social media
- · Sponsor for U-Nite dinner (table of 6, logo and recognition)
- · Gold Sponsor for 2023 Charity Golf Tournament
- · Quarter page ad in the GVUW annual review

\$10,000

SILVER 3 Available

- Name and logo printed on all outreach materials (table tents for events, Day of Caring t-shirts, event banners, etc.)
- · Recognition on the website and social media
- · Sponsor for U-Nite dinner (table of 4)
- Cart, Reception, or Lunch Sponsor for 2023 Charity Golf Tournament
- . 3.5" x 2.0" ad in the GVUW annual review

\$5,000

BRONZE 5 Available

- · Recognition on the website and social media
- Sign Sponsor and one team for 2023 Charity Golf Tournament

\$2,000

*Additional sponsorship-level funds will be used to support the annual campaign and disaster / emergency assistance.



Save the date for the annual U-Nite Dinner on August 17 with keynote speaker Charlie Ward! For more information on the event or to purchase a table, contact Logan Cole at Icole@gvuw.org.

Our mission at Greater Valdosta United Way is to make an impact in South Georgia by mobilizing the caring power of the community. We are sincerely grateful to those who donate their time, talents, and treasure to the Greater Valdosta United Way.

We look forward to collaborating and connecting with you this year!

Upcoming Events

April 14: Music in the Art Park: 7:00 PM - 9:00 PM

April 15: Girls On The Run Spring 5K

April 28: The Haven: Jeans for Justice

May 5: 2023 South Georgia Nonprofit Network Conference 8:29 AM - 1:00 PM

May 13: NALC Annual Food Drive at Second Harvest

May 19: GVUW Spring Day of Caring

Follow Us On Social Media!





GREATER VALDOSTA UNITED WAY 1609 N. PATTERSON ST., VALDOSTA, GA 31602

staff@gvuw.org tel 229.242.2208 Federal Tax ID #58-0643332

Greater Valdosta United Way | 1609 N Patterson St, Valdosta, GA 31602

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